

Main Street Advisory Board  
Agenda – February 5, 2026 4:00 p.m.

Meeting to be held at Perry City Hall – 808 Carroll Street, Downtown Perry  
Economic Development Conference Room

1. Call to Order
2. Guests/Speakers
  - a. Tabitha Clark, Communications Director
3. Citizens with Input
4. Old Business
5. New Business
  - a. Façade grant reimbursement 921 Carroll Street
  - b. Façade grant reimbursement 1003 Swift Street
  - c. Downtown Speaker Usage Policy Review
  - d. Approve January 7, 2026, minutes
  - e. Approve December 2025 financials
6. Chairman Items
7. Downtown Manager's Report
  - a. Downtown Projects update
8. Promotion Committee Report
9. Other
10. Adjourn

**All meetings are open to the public unless otherwise posted**



HISTORIC DOWNTOWN

Perry

CHOOSE LOCAL

Perry Main Street Advisory Board

Downtown Development District Façade Grant Program Payment Request

Date: 1-13-2026 (Please, print your information and use blue or black ink.)

Name of Applicant: S. E. "Trey" Moody, III

Name of Business: MOODY LAW, P.C.

Business Physical Address: 921 Carroll St. Perry, Ga. 31069

Applicant's Mailing Address: P.O. Box 220 Perry, Ga. 31069

Phone Number(s): 478-988-3114

Email Address: attorneys@moodylawpc.com

Web Address:

Project Start Date: 10-15-25

Project Completion Date: 12-31-2025

Completed Project Total Cost: \$ 24,000 ±

Grant Amount Payment Requested: \$ 2500 00

Attach photos of completed work (required).

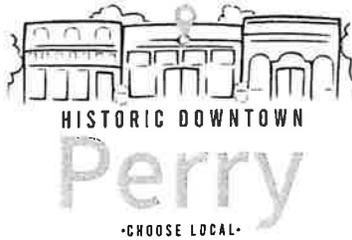
A completed W-9 for you/your business is required with the application; payment cannot be issued without the W-9.

As a condition of receipt of the grant funds, I agree to maintain the grant-funded project improvements and the Perry Main Street Advisory Board's investment.

Name of Applicant: S. E. "Trey" Moody, III

Signature of Applicant: [Handwritten Signature]





**Perry Main Street Advisory Board**

**Downtown Development District Façade Grant Program Payment Request**

Date: 1-27-2026 (Please, print your information and use blue or black ink.)

Name of Applicant: Jacob Rosales

Name of Business: Spotted Laundry LLC

Business Physical Address: 1003 Swift St, Perry GA 31069

Applicant's Mailing Address: 908 Ball Street Perry GA 31069

Phone Number(s): 478-256-7653

Email Address: trosales73@gmail.com

Web Address: \_\_\_\_\_

Project Start Date: 1-10-2026

Project Completion Date: 1-19-2026

Completed Project Total Cost: \$ 15,357.50

Grant Amount Payment Requested: \$ 1000.00

**Attach photos of completed work (required).**

**A completed W-9 for you/your business is required with the application; payment cannot be issued without the W-9.**

As a condition of receipt of the grant funds, I agree to maintain the grant-funded project improvements and the Perry Main Street Advisory Board's investment.

Name of Applicant: Jacob Rosales

Signature of Applicant: JACOB ROSALES



## Downtown Speaker System Usage Policy DRAFT

**Purpose:** The Downtown Speaker System was installed by the Perry Main Street Program, with support from Visit Perry, to enhance the downtown environment through ambient music, public safety messaging, and event-related audio. This policy establishes guidelines for use in order to protect the system, ensure fair access, and maintain consistency with the goals of the Main Street Program.

**Ownership & Oversight:** The Downtown Speaker System is owned and maintained by the Perry Main Street Program. Oversight and final approval authority rests with the Main Street Advisory Board or its designated staff representative.

**Priority use order:** Approval is subject to availability and system capacity.

- a. Main Street hosted events
- b. City-sponsored events
- c. Perry Area Convention & Visitor Bureau-supported/sponsored events
- d. Other approved uses

### Permitted & Prohibited Uses

Permitted uses:

- Ambient music playlists selected and approved by the Main Street Board/Downtown Manager
- Public safety and emergency announcements
- Live music amplification tied to permitted events
- City-approved PSAs (weather, closures, safety)

Prohibited Uses:

- Political campaigning or advocacy
- Commercial advertising (unless specifically approved)
- Content with explicit language or themes
- Use that conflicts with city noise ordinances

### Request & Approval Process

- All non-city departments or organizations must submit a written request at least 45 days prior to the requested use date.
- Requests must be submitted using the official Downtown Speaker System Request Form.
- Partner organizations can submit requests to be reviewed by Economic Development staff
- Approval is not guaranteed and may be revoked at any time for policy violations, safety concerns, or system risk.

**Hours of Operation:** Approved hours of daily use? (9am – 10pm)

- Approved use is limited to designated hours determined by the Main Street Board and may vary by event. Use outside standard hours requires approval.

## Approval Authority

- Main Street Advisory Board (or designee, ie. Board chair) has final approval
- Staff-level approvals for routine uses (ambient music, recurring events, annual events)

## Technical Control & Access

- Only designed Main Street or City staff may operate or connect to the system
- No direct access granted to outside organizations
- All playlists, feeds, or live connections must be tested in advance
- A Main Street-approved technician that is trained on the system must be present for live-feed use

## Revocation & Enforcement

- Main Street may revoke permission for:
  - o Policy violations
  - o Unsafe operation
  - o Complaints from city officials or public safety officials
  - o Failure to request use in ample time (45 days)
- The Main Street Program reserves the right to suspend or terminate speaker use due to weather, safety concerns, system protection, or emergency needs. Violations of this policy may result in immediate revocation and loss of future access.

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## Fees & Cost Recovery

The Main Street Program may charge a **speaker system use fee** to offset maintenance, repair, and operational costs.

- Main Street–hosted events: No fee
- City of Perry departments: No fee
- Nonprofit/community events: Reduced fee (Est. \$150 per event per day)
- For-profit or private events: Full fee (Est. \$300 per event per day)

Additional fees may apply for:

- Live-feed amplification (+\$150 per event per day)
- Extended duration or multi-day use
- Required technical staffing

Fees must be paid prior to use.

Main Street Advisory Board  
Minutes– January 7, 2026

1. Call to Order: Chairman Cossart called the meeting to order at 4:00 pm.

Roll: Chairman Cossart; Directors Anderson-Cook, Lay, Presswood, and Ray were present.

Absent: Directors Moore and Walker.

Staff: Alicia Hartley - Downtown Manager, and Joni Ary – Recording Clerk

2. Guests/Speakers – None
3. Citizens with Input - None
4. Old Business – None
5. New Business

- a. Election of 2026 Officers:

Chairman Cossart motioned to nominate Ms. Valerie Moore as Chairman and Ms. Grace Anderson-Cook as Vice Chairman. Director Presswood seconded the motion; all in favor, and the motion was unanimously approved.

- b. Committee Roles and Responsibilities

Ms. Hartley reviewed the missions and annual goals of the Promotions Committee and the Design & Placemaking Committee. These guidelines will help with volunteers and any questions related to the type of commitment and the decision-making authority each committee has.

Director Lay motioned to approve the committee roles and responsibilities as presented; Director Anderson-Cook seconded; all in favor, and the motion was unanimously approved.

- c. Appointment to Committee Chairs

Director Presswood motioned to appoint Ms. Trish Cossart as Design & Placemaking Chair and Ms. Grace Anderson-Cook as Promotions Chair. Director Ray seconded; all in favor, and it was unanimously approved.

- d. Approve December 4, 2025, minutes.

Director Lay motioned to approve as presented; Director Ray seconded; all in favor, and it was unanimously approved.

- e. Approve November 2025 financials.

Director Anderson-Cook motioned to approve as presented; Director Presswood seconded; all in favor, and it was unanimously approved.

6. Chairman Items – Chairman Cossart stated it has been a pleasure to serve as Chairman.

7. Downtown Manager's Report

a. Downtown Projects update by Ms. Hartley

- The Armour Nail Spa opened in mid-December.
- Will be sending out calendar invites for the Downtown District presentations.
- The Auburn audio project is scheduled for installation, and we will draft a policy for use of the audio system for review at the February meeting.
- Placemaking updates: The musical instruments are installed, and the picnic tables are to be installed this month. Ms. Hartley will work with Ms. Tabitha Clark on a press release and will schedule a ribbon-cutting ceremony once the tables are installed.
- Downtown Master Plan will be updated in alignment with the City's Comprehensive Plan, in coordination with TSW.
- Farmers Market Vendor Fee increases for 2026. The proposed increase would not take effect until April 2026. This will give the vendors time to adjust to the new rates. This is the first increase in the fee in four years. All members concurred to proceed with the vendor fee increase.
- Jernigan Street small area plan: Letters will be sent out next week.
- Training Opportunities: Reminded the Board that each needs 2 hours of continuing education.

8. Promotion Committee Report –

- a. The Winter Wonderland event held on December 13<sup>th</sup> was a great event with beautiful weather and was well attended; supplies ran out within two hours of the event.
- b. Ms. Hartley advised that the Galentines Night Out will be held on February 12<sup>th</sup> from 5:00 pm to 7:30 pm, and the Perry Fire Department will be passing out flowers while supplies last.
- c. Promotions Committee to set goals at the January 21<sup>st</sup> meeting.

9. Other.

- Chairman Cossart stated the "Live at 5" event and "Drink and Dine Downtown" were well received and would like to see these events this upcoming year.
- Director Presswood asked that the City look at the oil stain in the alley behind Orleans on Carroll, possibly from the trash trucks.

10. Adjourn: there being no further business to come before the board, the meeting was adjourned at 4:46 pm.

**December 2025 Financials MSAB Restricted**

| <b>Category</b>                          | <b>This Month</b> | <b>YTD Total</b>    | <b>Notes</b>   |
|--|-------------------|---------------------|--|
| Reserve Balance as of 11/30/2025         | \$ 56,845.93      |                     |  |
| Revenues                                 | \$ 460.00         |                     | Trolley Tickets  |
| Expenses                                 | \$ 9,547.94       |                     | Flower Musical Instruments, Hot Cocoa, Trackless Train |
| <b>Ending Balance (11/30/2025)</b>       |                   | <b>\$ 47,757.99</b> |  |
| <b>December Board Spending Approvals</b> | <b>Amount</b>     |                     |  |
|  |                   |                     |  |
|  |                   |                     |  |
|  |                   |                     |  |